



# CONSULTANT

## Dr. Bernhard Cevey



**Bernhard Cevey is the CEO of CEVEYGROUP. He supports the identification and promotion of human resources in organizations where people make the difference.**

**His consulting focus is on business development and the implementation of transformations in organizations.**

**His trainings focus on leadership, sales, communication, personality development, coaching and motivation.**

*„For many years, my central concern has been to enable managers and employees to take responsibility for shaping their tasks in such a way that people develop along with their tasks, thus eliminating the apparent contradiction between performance and happiness.“*

### **STRATEGIC MANAGEMENT**

- Moderation of strategy processes, implementation of strategies, transformation processes
- Aligning management development with strategy
- Balanced Score Card as a framework for implementation programs
- Implementation of a performance culture; vision, mission, performance management

### **COACHING / MEDIATION**

- Executive level coach for 15 years
- Conflict resolution/clarification by reinforcing the positive contributions of stakeholders.
- Areas of tension between employer and employee representatives

### **LEADERSHIP, SALES & CHANGE MANAGEMENT**

- Over 25 years as a trainer and consultant, developing various customized programs for different target groups.
- Leading of Leaders as speciality
- International Programs Leadership and Sales Development
- Customer loyalty and excellence in service
- Accompanying change/reorganization: empowering managers; change/strategy as a framework for development

### **DEVELOPMENT & IMPLEMENTATION OF WEB-BASED SYSTEMS**

- Performance Management and employee reviews
- Sustainability of learning processes and transfer assurance
- Potential analyses for leadership, sales, project managers, teams, employees



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